

July 2026

# CMT

Newsletter



الجامعة الخليجية  
GULF UNIVERSITY



**UoN** University of  
Northampton

## From Creativity to Application: A Comprehensive Educational Journey at the College of Communication and Media Technologies



**Dr. Naglaa El Jammal**  
Dean of Communication and Media  
Technologies College

The College of Communication and Media Technology at Gulf University takes great pride in introducing itself as the first specialized college in communication and media studies in the Kingdom of Bahrain. We stand as an academic beacon that seamlessly blends scholarly tradition with technological innovation. Guided by a forward-thinking vision, our college builds its journey on integrating the latest digital technologies and artificial intelligence applications in media within a comprehensive, practice-oriented educational frame-

work. This aims to equip our graduates with solid theoretical knowledge and highly competitive practical skills.

Our college boasts a diverse and evolving academic portfolio, which includes both bachelor's and master's programs in Mass Communication, and the distinguished Digital Advertising and Marketing program, offered in strategic partnership with the University of Northampton in the United Kingdom. Our ambition, however, does not stop here. The college is confidently advancing to complete its journey of excellence by preparing to launch the PhD in Mass Communication and the Content Creation and Social Media Management programs, after the final approval from the Higher Education Council. This will further solidify our position as a regional hub for research and intellectual leadership in the field.

At the heart of our mission is bridging the gap between the classroom and the rapidly evolving job market. Therefore, we focus on providing our students with the tools of the modern era through state-of-the-art equipped studios, workshops with industry professionals, and partnerships with both public and private sectors. We do not merely teach media; we innovate its future.

We believe that the power of media lies in its ability to transform and influence, and we strive to be at the core of this developmental movement, continuously writing new chapters of excellence and leadership.

## ACCREDITATION & RECOGNITION



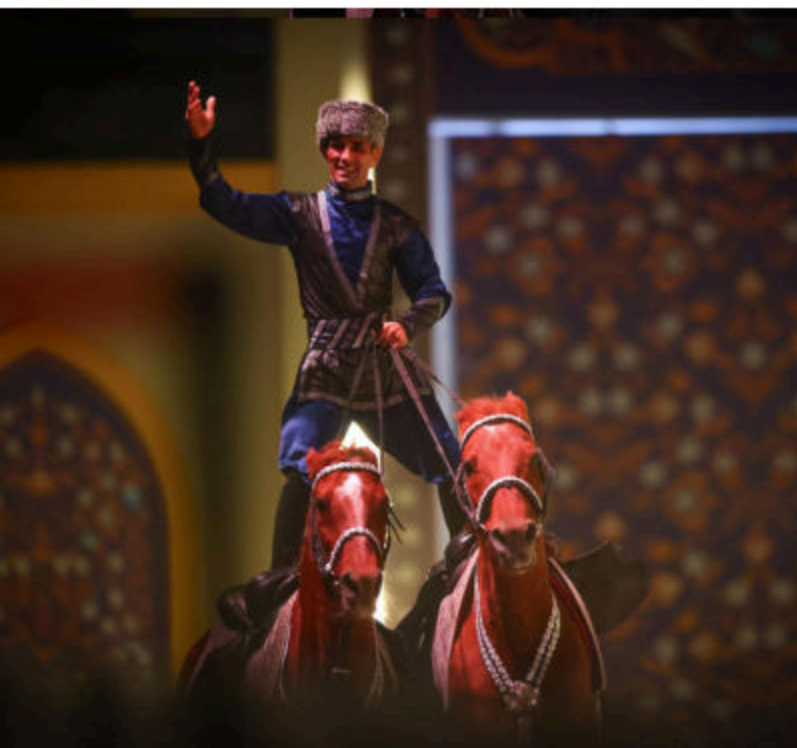


## CMT's Students Participate in Mara'ee Bahrain

More than 70 students from the College of Communication and Media technologies, Gulf University, participated in the Bahrain International Exhibition (Mara'ee 2025). The students' involvement included media coverage and various voluntary activities,

highlighting students' engagement, professional skills, and commitment to experiential learning and community partnership. Bahrain held this year's exhibition from December 9 to 13 at the Bahrain International Exhibition Village.







## CMT Organizes Podcast Episode

The College of Communication and Media Technologies organized a Gulf Podcast episode as part of its support for cultural and media creativity.

The podcast hosted a distinguished group of poets, including Ahmed bin Hamad Al Khalifa, CMT's media graduate and poet Sabeeka Al Shahi, and poet Salem Al Marri. The episode explored their poetic journeys, creative experiences, and the role of media platforms in promoting Gulf cultures.





## CMT's Advisory Board Holds its First Meeting

The Advisory Council of the CMT's Communication and Public Relations Department held its first meeting to discuss several topics related to the college's programs.

Dr. Elie Flouty chaired the meeting which was coordinated by Dr. Abdullah Al-Taher, the college's representative and the council coordinator, and attended by the council members Ms. Farah Ayad Rabeea, Mr. Rashid Al-Hammar, Mr. Hamed Al-Muhari, and Mr. Khalid Al-Balushi. The meeting was also attended by Dr. Naglaa Al-Gammal, the college's dean, and Dr.

Ahmed Al-Tawalbeh, the communication and public relations department's head.

The topics discussed by the attendees included enrollment, the latest developments in the master's program, a proposal to have the master's program internationally accredited, students' graduation projects, the progress made in aligning the college's programs with the National Qualifications Framework, and proposals for partnerships for faculty professional development.

## GU Hosts 3rd Arab Forum for Parliamentary Communication

Gulf University hosted the second day of the Third Arab Forum for Parliamentary Communication under the theme "Parliamentary Communication in the Age of Artificial Intelligence: Achieving Credibility and Shaping Influence." The forum was attended by GU's President, Dr. Mohannad Al-Farras, and the Forum's

General Coordinator, Dr. Rania Abdulrazeq. Discussions highlighted the vital role of parliamentary communication in promoting transparency, shaping public opinion, and strengthening communication between institutions and society, particularly in today's fast-evolving digital landscape.





## CMT's Engages with Community

The College of Communication and Media Technologies places strong emphasis on community engagement as part of its academic and social responsibility. CMT's community engagement programs aim to support the local society and address its needs. Such programs include public lectures, conducting research that addresses society's needs, philanthropic works, environmental conservation, and health and wellness initiatives.



# CMT Links Students to Industries

The College of Communication and Media Technologies pays special attention to visiting local industries to link theory to practice. Such visits include different media institutions, PR offices, and government bodies.

Through such visits, students learn about real-world applications, gain insights and skills, establish connections with industry experts, professionals, managers, and employees, bridge the gap between practice and academia, and enhance employability skills.





## CMT Brings Industry Experts into Classrooms

The College of Communication and Media Technologies regularly invites guest speakers from industries to speak to students in classrooms.

Guest speakers are often experts in their domains, and having them talk to students in classrooms inspires and motivates students, enhances their skills, capabilities, and enthusiasm, and helps them learn about real-world experiences. Moreover, this is an excellent opportunity for students to network and have valuable connections with experts in the field, which may lead to internships, mentorship, and job opportunities.







## Snapshot of Students' Life on Campus

Gulf University students this semester took part in celebrations and events marking Bahrain National Day, Saudi National Day, and Russia Days, creating vibrant spaces for cultural exchange and national pride.

In addition to cultural events, students engaged

in professional and community-oriented activities, including participation in the Marketing Group Forum that enhanced their academic and practical skills, as well as receiving Altaawon School's students, reinforcing the university's commitment to community engagement.

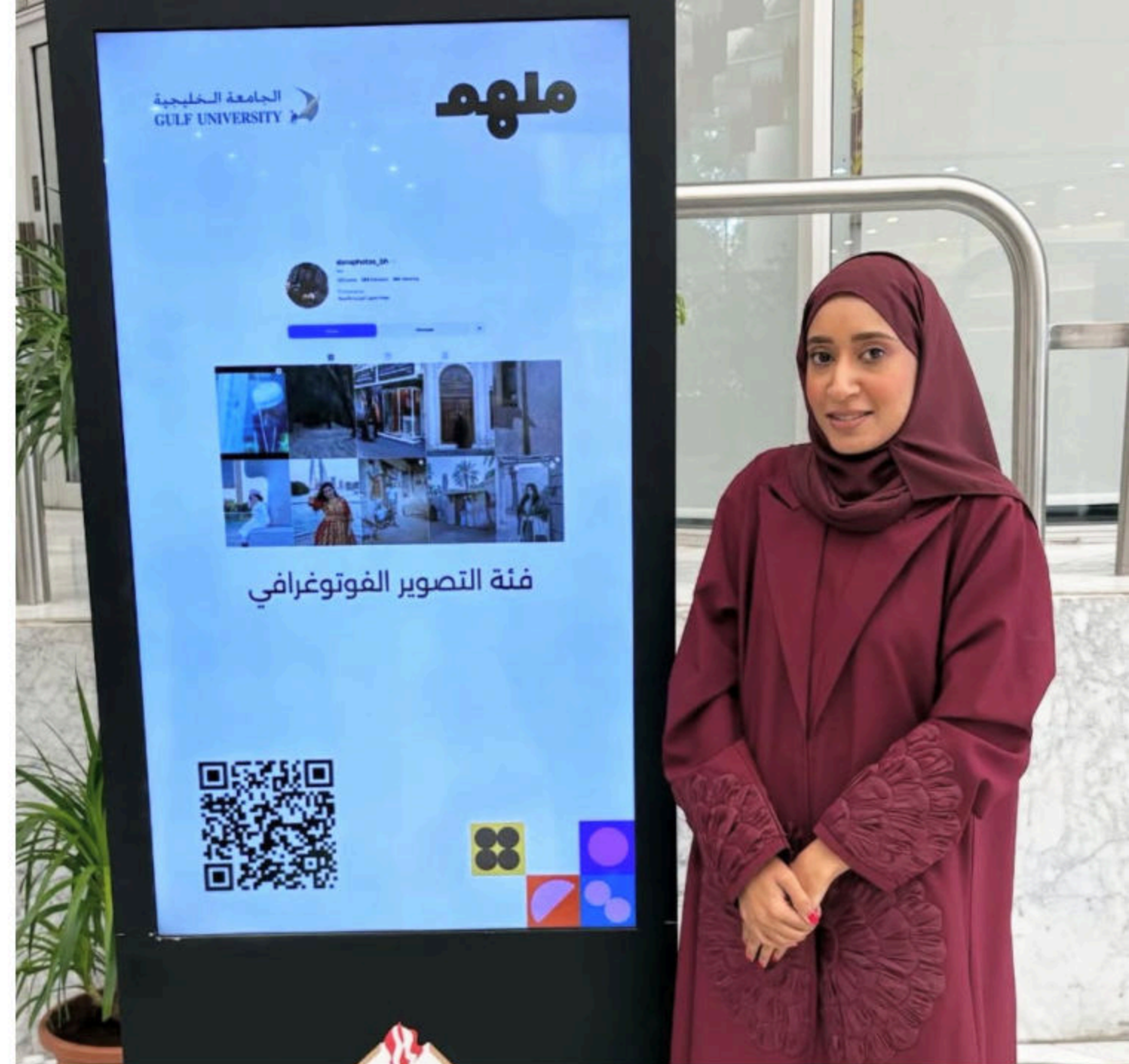




## Click Bait Club: Two Years of Creative Excellence

For the second consecutive year, the Click Bait Club continues to shine as a beacon of creativity and innovation for students of the Advertising and Digital Marketing program at the College of Communication and Media Technologies, under the collaboration with the University of Northampton (UK).

Since its establishment last year by an elite group of talented students, the club has consistently delivered a series of exceptional events and activities throughout the academic year. With an ambitious vision for the future, the club plans to extend its reach to the local market by offering professional marketing consultancy services to



## CMT's Students Participate in Forums and Conferences

Dana Rabia, CMT's bachelor talented student, recently participated in the "Makers of Impact Forum (Mulhim)" organized by the University of Bahrain. During the forum, Dana shared her inspiring journey and deep passion for photography, explaining how her academic experience helped

refine her talent and transform it into a professional skill. Her participation reflects the college's commitment to empowering students and showcasing their creative achievements on national platforms.



## Gulf University Students Represent Bahrain in the International Youth Program 2026 in Dubai

For two consecutive years, students from the College of Communication and Media Technologies have effectively participated in the International Youth Program 2026, held in Dubai, UAE, representing the Kingdom of Bahrain. This visit reflects Gulf University's commitment to encouraging its students to participate in international programs and initiatives that

enrich their academic, cultural, and personal experiences.

The participation was part of a program organized by the Emirates Literature Foundation, a leading institution dedicated to promoting culture and strengthening cultural dialogue across the Arab world.

We are proud of our students and their distinguished international representation.



## Dr. Tawalbeh Serves on Jury of BFF25

CMT's faculty member and chair, Dr. Ahmed Tawalbeh, participated as a jury member in the Bahrain Film Festival (BFF25), held from 5 to 9 October 2025 under the theme "Cinema for You."

Dr. Tawalbeh described the experience as both inspiring and professionally enriching, praising the creative depth, technical quality, and human messages reflected in the participating films. He expressed appreciation for Gulf University's

continued support of academic and cultural engagement, as well as gratitude to the festival organizers and filmmakers for contributing to the growth of independent cinema in the Kingdom of Bahrain.

The festival brought together filmmakers and creative talents from across the region, providing a vibrant platform for celebrating cinematic storytelling, cultural expression, and emerging voices.



## Badran Attends Conference in Dubai

CMT's former dean, Dr. Sharif Badran, attended the opening of the 8th Arab Conference on Communication and Public Relations, which commenced on 15 December in Dubai.

The conference brings together academics and professionals from across the Arab World to discuss emerging trends, best practices, and future directions in communication and public relations.



د. عبدالله الطاهر  
أستاذ الإعلام بالجامعة الخليجية



البحر  
شوروك

عشر سنوات من الإبداع المهني.. جائزة رئيس مجلس الوزراء للصحافة تواصل صناعة التأثير

## Marking the 10th Anniversary of HRH the Prime Minister's Journalism Award Dr. Al-Tajer Participates in Bahrain TV Interview

Dr. Abdallah Al-Tajer, a faculty member at the College of Communication and Media Technologies, participated by telephone in a live interview on Bahrain Television to mark the tenth anniversary of the His Royal Highness the Prime Minister's Journalism Award. The discussion reflected on the Award's significant contribution over the past decade to promoting excellence in journalism, encouraging professional standards, and recognizing outstanding achievements within Bahrain's media sector.

During the interview, Dr. Al-Tajer highlighted the Award's role in advancing journalistic quality and fostering innovation in media practice, emphasizing its positive impact on motivating journalists to uphold professional ethics and produce high-quality content. His participation underscores the College's commitment to engaging in national media discussions and contributing academic expertise to initiatives that support the continued development of journalism in the

## Graduate Malak Al Jasmi Wins Second Place in Al-Shorouk International Competition

Malak Al Jasmi, a graduate of the College of Communication and Media Technologies at Gulf University, has achieved second place in the Advertising Campaigns category at the Al-Shorouk International Competition.

This distinguished achievement reflects her creativity, professional skills, and ability to develop impactful advertising ideas that meet competitive standards. It also highlights the quality of education and practical training provided by the College, which continues to support students and graduates in developing their talents in media, communication, and creative production.

The College of Communication and Media Technologies extends its sincere congratulations to Malak Al Jasmi on this outstanding accomplishment and wishes her continued success in her professional and creative journey.





رغم الاعتداءات الإيرانية إلا أن المجتمع البحريني أظهر صلابة والتحاماً وتضامناً مجتمعياً قوياً

## Dr. Al-Taher Discusses Community Partnership and National Belonging on Bahrain Television

Dr. Abdallah Al-Taher, a faculty member at the College of Communication and Media Technologies, participated in a televised discussion on Bahrain Television alongside Ms. Hala Sulaiman, Director of the Executive Office of the National Plan "Bahrainuna." The discussion focused on the importance of community partnership and national belonging, highlighting the role of collaborative efforts between public institutions, academia, and civil society in strengthening social cohesion and promoting shared national values.

During the program, Dr. Al-Taher emphasized the vital role of media in fostering public awareness, encouraging civic engagement, and reinforcing national identity through responsible and impactful communication. His participation reflects the College's ongoing commitment to contributing to national dialogue, sharing academic expertise with the wider community, and supporting initiatives that promote sustainable development and a strong sense of citizenship in the Kingdom of Bahrain.

ЭНЕС  
АХМАТШИНА  
DR. AHMED  
TAWALBEH

USING AI METHODS FOR  
TEACHING ARABIC: A CASE  
OF CREATING THE BOOK  
"ARABIC FOR BUSINESS"



НЕЙРОДРАЙВ



Г. МОСКВА, ПР-КТ  
ВЕРНАДСКОГО, 88



20 ИЮНЯ 2026



## Gulf University Participates in NeuroDrive 2026 Conference in Moscow

Gulf University participated in the NeuroDrive 2026 Conference, held in Moscow, Russia, on 20 June 2026, organized by the Institute of International Education at MPGU. Dr. Ahmad Tawalbeh, Head of the Department of Media and Public Relations, presented a paper entitled "Using AI Methods for Teaching Arabic: A Case of Creating a Book Arabic for Business."

The paper highlighted the use of AI in developing audio and visual materials for teaching Arabic to non-native speakers, with the participation of Gulf University media students in recording authentic Arabic dialogues.

This participation reflects Gulf University's commitment to academic innovation, modern educational technologies, and cultural cooperation between Bahrain and Russia.



## Master's Student Fatima Al-Sahhaf Represents Gulf University at China's New Media Forum

Fatima Al-Sahhaf, a Master of Media student at Gulf University, participated as part of the Bahrain Journalists Association delegation in the "Integrated Development of New Media" symposium held in Beijing, China. Organized by the Training and Research Institute of China's Na-

tional Radio and Television Administration, the event explored the latest trends in digital media, including AI applications, content development, and innovative radio and TV production models. Al-Sahhaf expressed her appreciation for the opportunity to learn from China's digital trans-



formation journey and exchange expertise with media professionals from multiple countries. Dr. Naglaa Elgammal, Dean of the College of Communication and Media Technologies, emphasized that one of the College's strategic priorities is to immerse students in leading in-

ternational experiences in media production technology. She highlighted the College's annual educational trips as essential to student development, professional readiness, and building competitive advantage in the evolving media industry.

# TrustCal AI

AI-Driven Institutional Trust and Reputation Calibration Platform



## Gulf University Lecturer Receives Copyright Deposit for TrustCal AI

Gulf University announced that Ammar Mohammed, Lecturer at the College of Communication and Media Technologies, has obtained copyright deposit rights from the Ministry of Information, Kingdom of Bahrain, for "TrustCal AI", an AI-driven platform for measuring institutional trust and reputation.

The platform analyzes digital communication, detects reputation risks, and provides data-driven recommendations to support public relations and media decision-making, reflecting Gulf University's commitment to innovation, applied research, and digital transformation.

## CMT Holds Master's Defense Sessions

The College of Communication and Media Technologies held this semester defense sessions for several master's students. Among the master's students who defended their theses were Ahmed Hachicho and Aziza Al-Hassan.

Dr. Naglaa Al-Gammal, CMT's Dean, commended the dedication of the students and the quality of their work, emphasizing that the successful completion of these theses marks a significant step in the college's rapid development and commitment to advancing communication research in the region.

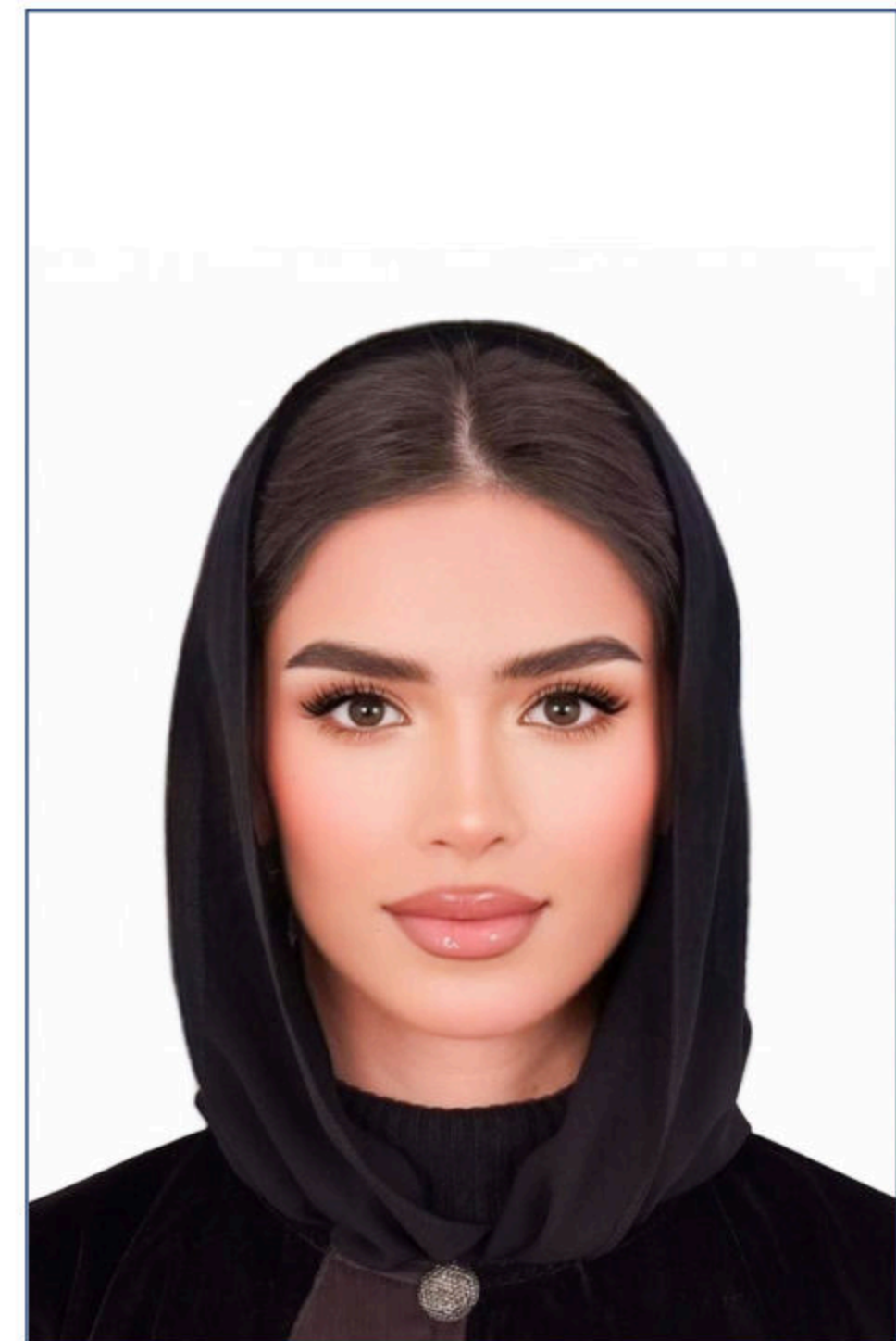




## Student Testimonial

Yousuf Gallaf, a CMT's graduate, described his experience at the college as a transformative journey that went beyond academic study. From his first day, he felt supported, encouraged, and empowered in an inspiring learning environment that helped shape his passion for media and prepare him for professional life. He highlighted the vital role of the faculty, noting that professors offered continuous guidance, genuine mentorship, and unwavering encouragement both inside and outside the classroom. Their expertise, professionalism,

and compassion gave students the confidence to grow, explore their potential, and move forward with clarity and purpose. Yousuf also praised the college's strong focus on practical training, emphasizing access to fully equipped radio and television studios, modern production facilities, and hands-on projects. He noted that this real-world experience allowed him to live media rather than simply study it, leaving him with lasting skills, unforgettable memories, and deep gratitude for the support he received throughout his journey.



## Student Testimonial

Malak Al-Jismi, a CMT's graduate, described her journey at the college as a deeply meaningful experience that went beyond academic study. She noted that the college was where she discovered herself, built confidence, and developed a deeper understanding of the power and responsibility of communication in shaping perceptions and creating impact.

She emphasized the positive influence of faculty support and mentorship, highlighting how the balance between theoretical knowledge and

hands-on experience helped her grow both academically and personally. Malak expressed pride in her journey and gratitude for the lessons, values, and sense of purpose she carries with her after graduation.



## CMT's Students Produce Film

The College of Communication and Media Technologies' students, in collaboration with Chechen State Pedagogical University, have produced the film "Lady of the Mountain: A Chechen Tale," a cinematic work inspired by Chechen tradition and cultural heritage.

The official premiere of the film took place on Monday, 27 October 2025, at 6:30 p.m. at 9 Epix Aldana Cinema. The screening marks a significant milestone for the student filmmakers, showcasing their creative talents while highlighting the richness of Chechen culture and the power of cross-cultural collaboration on the big screen.



# CMT Celebrates the Graduation of a New Cohort of Students in 2026

The College of Communication and Media Technologies at Gulf University celebrated the graduation of a new cohort of students from the Master's and Bachelor's programmes for the year 2026, in an atmosphere filled with pride and appreciation for the students' academic achievements.

On this occasion, the College extends its sincere congratulations to all graduates and wishes them a successful professional life filled with valuable experiences and distinguished expertise. The College also hopes that they will serve as ambassadors of knowledge, creativity, and excellence in the fields of communication and media.







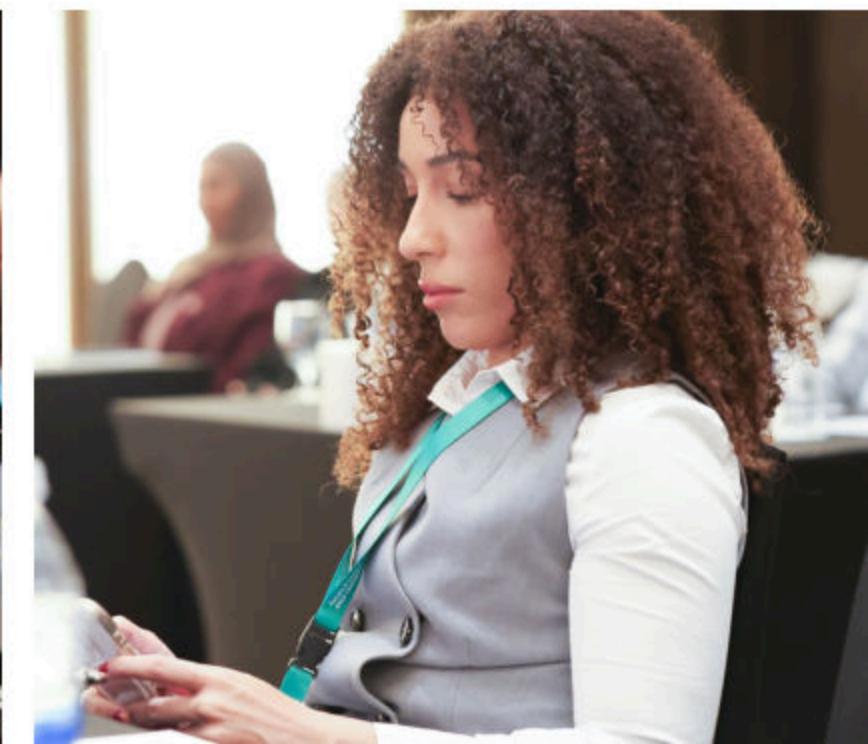
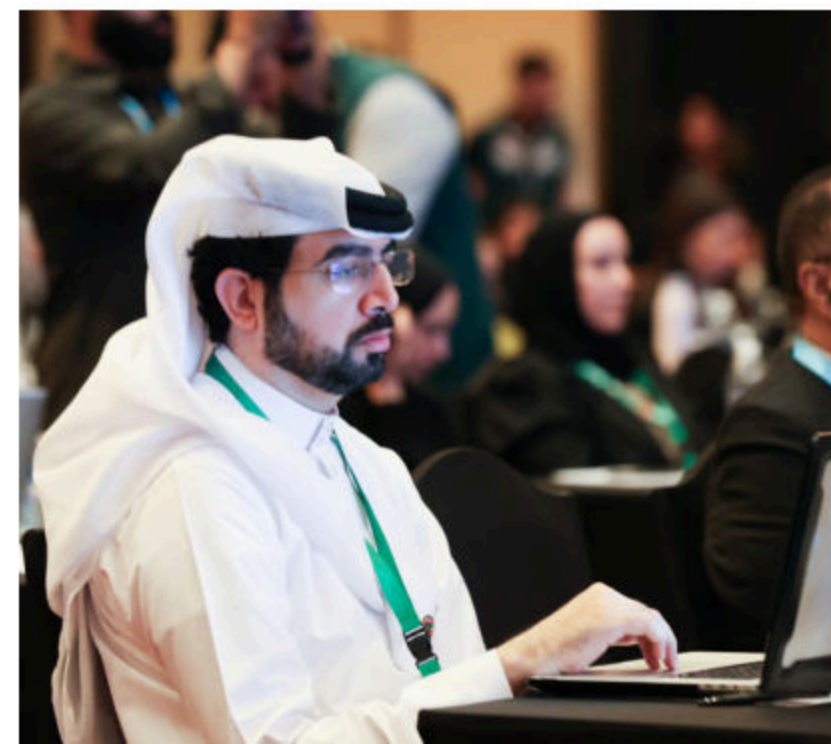
## GU Opens 2nd Sustainability Week with Wide Participation

Gulf University inaugurated the second edition of Sustainability Week 2025, with wide participation from government ministries, public institutions, and private-sector representatives, alongside experts, academics, and sustainability advocates from Bahrain and abroad.

The initiative reflects the university's commitment to promoting sustainability awareness and supporting Bahrain Vision 2030, with a focus on balanced development that integrates people, the environment, and the economy.

The opening day featured a series of panel discussions and workshops addressing key themes, including sustainable innovation, education, food security, public health, and responsible communities.

Sustainability Week serves as an annual platform that brings together decision-makers, specialists, and students to exchange knowledge, highlight leading national and regional initiatives, and foster collaboration toward a more sustainable and prosperous future.







## CMT Participates in Jahzeen

The College of Communication and Media Technologies participated in the “Content Creators Program” organized by “Jahzeen,” an Omani media and training company, in Dubai.

The participation reflects the college’s commitment to academic engagement, professional development, and regional collaboration in the fields of media and digital communication.

As part of the program, Ms. Maryam Juma delivered a lecture titled “Digital Personal Identity,” highlighting the importance of building a distinctive and conscious personal brand in the digital environment, supported by practical models and effective strategies for online platforms.





## President's Honor Roll – College of Communication and Media Technologies Students

The College of Communication and Media Technologies (CMT) at Gulf University extends its sincere congratulations and best wishes to its outstanding students for earning a place on the President's Honor Roll for the Spring Semester 2025–2026, in recognition of their distinguished academic performance, dedication, hard work, and continuous commitment to achieving the highest levels of academic excellence.

The College takes great pride in this honorable achievement, which reflects the excellence of its students and their ability to persevere and succeed. It also highlights their commitment to benefiting from the supportive educational environment provided by Gulf University, contributing to the preparation of qualified and creative graduates in the fields of communication, media, and modern media technologies.

On this occasion, the College of Communication and Media Technologies expresses its pride in its honored students and wishes them continued success, further excellence in their academic and professional journey, and the ability to serve as inspiring role models for their colleagues and distinguished ambassadors for the College and the University in the future.





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